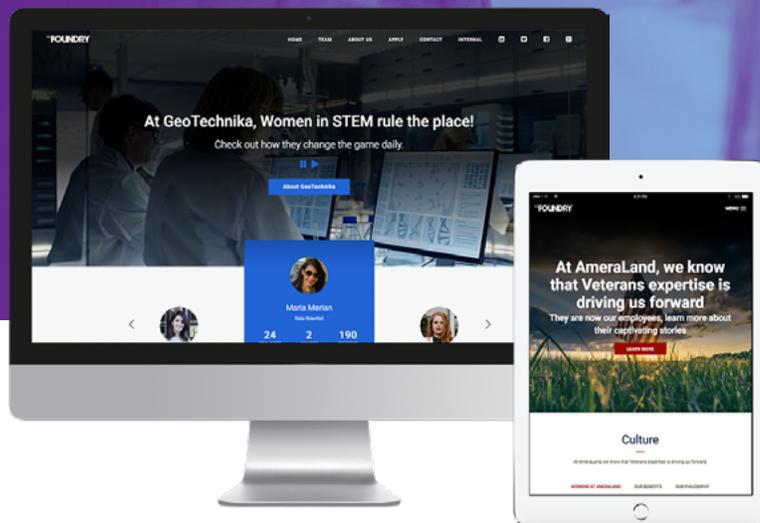


EMPLOYER BRANDING SOLUTIONS

# DIVERSITY LANDING PAGES

Looking to hire women, vets,  
youth or any other audience?



## Show how great you are. Enrich your workforce.

At The Foundry by Monster, we know diversity makes your workforce stronger. That is why our landing pages address the specific challenges of your target audiences.

We have developed landing pages for specific audiences such as women in STEM, women in leadership, veterans, and youth. These pages are built to allow candidates to ensure they fit with your company, by sharing information that matters to them. Not only will they show how great of an employer you are for valuing diverse backgrounds, but will also make your own employees shine.

### We bring diversity to life with:

- Fully responsive, mobile-friendly site
- SEO best practices
- Internal and external page options

- Quick and easy implementation process
- Simple email resume submission process
- 10 hours of maintenance per year for content changes (nothing structural)

## These behavior-based landing pages are based on a template including:

- Image selection (up to 5)
- WCAG 2.0 web accessibility (level AA)
- Social media links
- Analytic dashboard
- Unique URL

THE **FOUNDRY**<sup>™</sup>  
BY MONSTER

**MONSTER**  
FIND BETTER

# Trust your employer brand to a proven performer

## MONSTER

FIND BETTER

For 20 years, Monster has been gathering job seeker data. How they think, how they behave, how they convert. No one else can build and execute your employer recruitment projects the way we can.

**THE FOUNDRY** by Monster is a big-idea, good-enough-is-not-enough team of digital strategists and solution experts from Monster. As an Employer Branding Agency, we help recruiters and HR professionals across North America forge their employer brand, tell their story and fortify their recruitment marketing. And we'd be delighted to play a part in your recruiting success.

### What our clients Have to say

*“We trust them with our employer brand as they really understand the challenges we face. Discount is extremely pleased with this partnership.”*

– Discount Car & Truck Rentals

To jumpstart your employer brand, contact your Monster Representative or visit [bythefoundry.com](http://bythefoundry.com).

THE **FOUNDRY**<sup>™</sup>  
BY MONSTER

Employer Branding Agency